



# NEWS RELEASE

## PRESS OFFICE

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## ***SBA COSPONSORS NATIONAL SATELLITE TECHNOLOGY CONFERENCE FOR WOMEN BUSINESS OWNERS***

WASHINGTON -- *"Wired to Win: Leading Edge Technologies for Women Entrepreneurs,"* the second in a series of national satellite conferences designed to help women entrepreneurs develop winning small business strategies, will be held Wednesday, September 2nd. The conference will provide information on leading-edge technology, doing business on the Internet, protecting your business from the Year 2000 computer bug, and financial resources available via the Internet.

"This conference will help women enter the new millennium with the cutting-edge technological knowledge to grow and manage their businesses," said Sherrye Henry, assistant administrator for the U.S. Small Business Administration's Office of Women's Business Ownership.

The conference will feature both entrepreneurs who have successfully incorporated Internet technology into their business and marketing strategy and other experts in the field. The participants include:

**Lee Warren**, IBM Corporation

Solutions Manager, Home Page Creator

**Deborah A. Garry**, IBM Corporation

Manager, Year 2000 Initiatives, Global Small and Medium Business

**David G. Otto**, Edward Jones

Equity Research Department

**Monika Edwards Harrison**, U.S. Small Business Administration

Associate Administrator, Office of Business Initiatives

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The conference program includes a question and answer session with the studio audience and call-in participants. The final satellite conference in the three-part series, “*Funded to Win: Creative Ways to Finance Your Business*,” will focus on access to capital. It is scheduled to air November 16.

Co-sponsors of the series include the investment firm Edward Jones, IBM, the U.S. Chamber of Commerce, the American Business Women’s Association, SBA’s Office of Women’s Business Ownership, and SBA’s resource partners – the Service Corps of Retired Executive (SCORE) and the Small Business Development Center Program.

Women business owners can participate in the satellite conferences through 4,000 Edward Jones locations, in addition to many of the nearly 1,000 SBA-sponsored Small Business Development Centers nationwide. Chambers of commerce, business councils and other organizations interested in receiving the downlink should contact Edward Jones. The conference will be simultaneously broadcast nationwide at **7:15 p.m. (EDT)** and is free of charge. Seating is limited. To find the satellite locations nearest you and to reserve your seat, call **1-800-441-1384** or visit the Edward Jones and IBM websites at **[www.edwardjones.com](http://www.edwardjones.com)** or **[www.ibm.com](http://www.ibm.com)**.

For more information on SBA programs and services, contact the **SBA Answer Desk** at

or visit the agency's website at [www.sba.gov](http://www.sba.gov)

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*The U.S. Small Business Administration, established in 1953, provides financial, technical portfolio of business loans, loan guarantees and disaster loans worth more than \$45 billion, SBA is the nation's largest single financial backer of small businesses. Last year, SBA offered management role in the government's disaster relief efforts by making low-interest recovery loans to both homeowners and businesses.*

*generate more than half of the nation's gross domestic product, and are the principal source of new jobs in the U.S. economy.*